



International Production Environmental Community  
Digitalization & Sustainability

International Conference

„Digitalization & Sustainability“

March 3, 2021 | Online

The International Production Environmental Community continues the (previous) European exchange of ideas and best practices at the Integrated Plant Engineering Conferences (IPEC), which has been held annually in Nuremberg since 2013.

With reference to the UN Sustainable Development Goals (e.g. 9, 12, 13), we will intensify the European dialogue with partner countries such as Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, the Netherlands, Norway, Slovakia, Sweden, UK in order to contribute to a more competitive and sustainable industry through digitalized solutions.

## Agenda

**09:30 Uhr**    **Opening of the online conference room**

**10:00 Uhr**    **Introduction and welcome**  
Dr. Ronald Künneht, Industrie- und Handelskammer Nürnberg für Mittelfranken / Automation Valley Nordbayern

**10:10 Uhr**    **Key Note: Sustainable digital business models for industrial processes**  
Dr. Dina Barbian, Director of the Institute for Sustainability, Nuremberg

## ... out of international regions

**10:30 Uhr**    **Sustainable Logistics at the Port of Rotterdam – Benefits for Production in Europe**  
Stijn van Els, Director Commercial Delivery, Port of Rotterdam

**10:45 Uhr**    **Blockchain to proof sustainability and transparency in the pulp & paper industry in North America**  
Thomas Olofsson, CTO, BTblock LLC, North America / Sweden

**11:00 Uhr**    **Giving digital life to old process factories**  
Meelis Viisileht, CEO/Mechanical Engineer, Teamwork Engineering OÜ, Estonia

**11:15 Uhr**    **Circular Economy Business Model Innovation within Manufacturing Companies**  
Prof. Tim C. McAloone, Technical University of Denmark

**11:30 Uhr**    **Using Edge Machine Learning to monitor and optimize pollutant emissions**  
Andreas Elm, Tech Lead DACH, Ekkono Solutions, Sweden

**11:45 Uhr**    **Transformation of knowledge work through digital platforms with focus on sustainability**  
Radoslav Mizera, Partner, Solved - The Cleantech Company Ltd. Slovak Republic

**12:00 Uhr**    **Digitalisation, Sustainability & Internationalisation – Support for SMEs in Europe**  
Dr. Markus Döbelin, Enterprise Europe Network

**12:15 – 13:00**    **Q&A Session**



Industrie- und Handelskammer  
Nürnberg für Mittelfranken

## Future Session ENGINEERING 2050

### 13:00 – 18:00 Uhr Virtual Matchmaking

All participants can create a competence profile during the registration process on the B2Match platform as guidance to arrange individual bilateral meetings.

### 14:00 – 15:00 Uhr Virtual Partnering Pitches

To foster the dialog between the participants we plan partnering pitches from participants looking for project partners.

Moderation by Matthias Barbian and Nina Metz (ENGINEERING 2050 team) ...  
ENGINEERING 2050 – bringing innovation into your business by technology, art and design



Picture shows Matthias Barbian and Nina Metz for ENGINEERING 2050 at Nürnberg DIGITAL FESTIVAL 2019 – Photo by Michael Schels

## Registration for the Conference:



Please register here:

 <https://ipec2021.b2match.io/>



## Organizer



Industrie- und Handelskammer Nürnberg für Mittelfranken, presented by President Dr. Armin Zitzmann and CEO Markus Löttsch (Hauptmarkt 25/27, 90403 Nürnberg).

## For organizational questions please contact

**Dr. Ronald Künneth | Christian Seitz**

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## For content related questions please contact



**Dr. Dina Barbian**

Spokeswoman Network Digitalization & Sustainability, VDE Association for Electrical, Electronic & Information Technologies Northern Bavaria

Institute Director of the Institute for Sustainability

## For questions concerning the International bilateral Meetings please contact:



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## Supported by Partner Organizations:



Industrie- und Handelskammer  
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